

EVALUATION

| | | | |
|---------------------------------|--|---|---|
| Type of scientific work: | <input type="checkbox"/> Project work I | <input type="checkbox"/> Project work II | <input type="checkbox"/> Bachelor thesis |
| Title of the work: | | | |
| Author: | | | |
| Class: | | | |
| Academic supervisor: | | | |

Function and purpose of the following evaluation:

This template serves as the basis for the **evaluation of scientific works** being part of the bachelor's degree at the Baden-Wuerttemberg Cooperative State University at the School of Business. Scientific works are defined as:

- **Project works:** The aim of project works is to document the transfer of scientific principles, acquired during theoretical phases at university, and the application thereof in practical work placements. Knowledge of a specific scientific discipline should be applied to a concern of the company. The project work must comply with the criteria of scientific work methods.
- **Bachelor theses:** The bachelor thesis should demonstrate the student's ability to independently handle a practice-related problem using practice-related and scientific knowledge and methods within a predefined deadline.

Project works and bachelor theses are thus both assessed principally against the same criteria. However, the strictness of grading should be adjusted in accordance with the year of study and the respective level of theoretical and scientific knowledge acquired.

The highest achievable grade is 100 points, the sum of the four assessment categories.

Assessment summary (Details in following points 1 – 4):

| | |
|--------------------------------------|-------------------|
| Total points achieved of 100: | Grade: 0.0 |
| Date: | |
| Signature: | |

Assessment guidelines:

Extreme deficits in one of the four assessment categories generally implies that the entire work is failed (detailed explanation required!)

Explanatory table for grades (to calculate the precise grade in decimal form please see the attached points-to-grade scale!)

| | | | |
|--------------|--------------|--|---|
| 1.0 to 1.5 = | very good | 100.0 to 90.5 points | = an outstanding accomplishment |
| 1.6 to 2.5 = | good | 90.0 to 73.5 points | = an accomplishment that is significantly above average |
| 2.6 to 3.5 = | satisfactory | 73.0 to 57.0 points | = an accomplishment that meets average standards |
| 3.6 to 4.0 = | sufficient | 56.5 to 50.0 points | = an accomplishment that despite its deficits complies with the requirements |
| 4.1 to 5.0 = | insufficient | 49.5 to 33.5 points / ≤ 33.0 points 5.0 | = an accomplishment that owing to serious deficits does not meet the requirements |

The project work I shall be awarded the grade "pass" if 50.0 points and more are achieved. If fewer than 50.0 points are achieved, the grade "fail" shall be given.

| 1. Understanding of the topic and structure | | | | | | |
|--|--|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Assessment criteria for the reviewer/supervisor | Evaluation (only one X per attribute) | | | | | not applicable |
| | -- | - | o | + | ++ | |
| ▶ Clear and precise formulation of the problem and aim of the work | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| ▶ Correct and thorough treatment of the topic | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| ▶ Logical and coherent chapter structure that fulfils the standards for the complexity of the chosen topic | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| ▶ Practical relevance and currentness of the topic | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Comments: | | | | | | |
| Maximum points: 20 | | | Achieved points: 0.0 | | | |

| 2. Treatment of the topic | | | | | | |
|--|--|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Assessment criteria for the reviewer/supervisor | Evaluation (only one X per attribute) | | | | | not applicable |
| | -- | - | o | + | ++ | |
| ▶ Accurate distinction of terms and strict use thereof in the treatment of the topic. Correct use of domain-specific terminology | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| ▶ Justification and selection of a research method suitable for the chosen problem | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| ▶ Coherent treatment of the topic and chapter structure content wise. Logically consistent argumentation | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| ▶ Analysis and critical appraisal of existing solutions in theoretical and practical context | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| ▶ Development of own approaches or potentially problem-solving ideas for practical implementation | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| ▶ Critical reflection of own results and evaluation of future expected developments | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Comments: | | | | | | |
| Maximum points: 40 | | | Achieved points: 0.0 | | | |

| 3. Choice and analysis of sources | | | | | | |
|---|--|--------------------------|-----------------------------|--------------------------|--------------------------|--------------------------|
| Assessment criteria for the reviewer/supervisor | Evaluation (only one X per attribute) | | | | | not applicable |
| | -- | - | o | + | ++ | |
| ▶ Use of scientific sources suitable for the problem (e.g. monographs, anthologies, journals, working papers etc.) to an appropriate extent | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| ▶ Use of practical information (e.g. company or branch-specific information) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| ▶ Critical distance relating to the choice and analysis of sources | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Comments: | | | | | | |
| Maximum points: 30 | | | Achieved points: 0.0 | | | |

| 4. Formal aspects | | | | | | |
|---|--|--------------------------|-----------------------------|--------------------------|--------------------------|--------------------------|
| Assessment criteria for the reviewer/supervisor | Evaluation (only one X per attribute) | | | | | not applicable |
| | -- | - | o | + | ++ | |
| ▶ Correct external form (e.g. title page, declaration, print layout) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| ▶ Formally correct tables/indices, where necessary (table of contents, bibliography; if applicable: table of figures, table of tables, table of abbreviations, appendix) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| ▶ Correct application of spelling, grammar and punctuation; appropriate writing style | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| ▶ Adherence to the rules regarding the length of project works (20 – 30 pages) or bachelor theses (40 – 60 pages). Deviations therefrom are only permitted with consent of the supervisor | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| ▶ Precise indication of all external sources through correct and consistent citation technique | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Comments: | | | | | | |
| Maximum points: 10 | | | Achieved points: 0.0 | | | |

Point-to-grade scale

| | Points | Grade |
|---------------------|------------------|--------------|
| very good | 100-98.5 | 1.0 |
| | 98-97 | 1.1 |
| | 96.5-95.5 | 1.2 |
| | 95-93.5 | 1.3 |
| | 93-92 | 1.4 |
| | 91.5-90.5 | 1.5 |
| good | 90-88.5 | 1.6 |
| | 88-87 | 1.7 |
| | 86.5-85.5 | 1.8 |
| | 85-83.5 | 1.9 |
| | 83-82 | 2.0 |
| | 81.5-80.5 | 2.1 |
| | 80-78.5 | 2.2 |
| | 78-77 | 2.3 |
| | 76.5-75.5 | 2.4 |
| | 75-73.5 | 2.5 |
| satisfactory | 73-72 | 2.6 |
| | 71.5-70.5 | 2.7 |
| | 70-68.5 | 2.8 |
| | 68-67 | 2.9 |
| | 66.5-65.5 | 3.0 |
| | 65-63.5 | 3.1 |
| | 63-62 | 3.2 |
| | 61.5-60.5 | 3.3 |
| | 60-58.5 | 3.4 |
| | 58-57 | 3.5 |
| sufficient | 56.5-55.5 | 3.6 |
| | 55-53.5 | 3.7 |
| | 53-52 | 3.8 |
| | 51.5-50.5 | 3.9 |
| | 50 | 4.0 |
| insufficient | 49.5-47 | 4.1 |
| | 46.5-45.5 | 4.2 |
| | 45-43.5 | 4.3 |
| | 43-42 | 4.4 |
| | 41.5-40.5 | 4.5 |
| | 40-38.5 | 4.6 |
| | 38-37 | 4.7 |
| | 36.5-35.5 | 4.8 |
| | 35-33.5 | 4.9 |
| | X ≤ 33 | 5.0 |