

# Curriculum Vitae

<b>Name / Academic Title</b>	<b>Prof. Dr. Dirk H. Hartel</b> Dipl.-Kaufmann, Dipl.-Betriebswirt (BA)
<b>Teaching Areas</b>	Supply Chain Management, Operations Management, Logistics, Procurement and Sourcing, Consulting
<b>Qualification</b>	<p><b>Education</b></p> <p>1991-1994: Baden-Wuerttemberg Cooperative State University Mannheim (DHBW Mannheim), Faculty of Business (Dipl.-Betriebswirt (BA))</p> <p>1994-1998: University of Luneburg, Business Administration with majors Marketing and Technology Management (Dipl.-Kaufmann (Univ.))</p> <p>1998-2002: PhD Study/ Research Assistant at the chair of Corporate Governance, Production and Logistics (chairman: Prof. Dr. Dr. h.c. mult. Horst Wildemann), University of Technology Munich (Dr. oec.; „summa cum laude“)</p> <p><b>Professional Experience</b></p> <p>1991-1994: Trainee at Siemens Nixdorf (locations: Paderborn, Munich, Kassel, Paris)</p> <p>1997-1998: (part-time) Employee at Marketing Communications at Siemens Nixdorf, Hamburg</p> <p>1998-2002: Management Consultant and Business Unit Manager at TCW (Management Consultancy), Munich</p> <p>2002: Member Board of Directors at M+M Management + Marketing, Kassel</p> <p>2003-2007: Partner (for Automotive projects) at Emporias Management Consulting (subsidiary of a contract logistics service provider), Munich</p> <p>Since 2007: Baden-Wuerttemberg Cooperative State University Stuttgart (DHBW Stuttgart), Faculty of Business Management - Professor of Supply Chain Management and Logistics</p>

## Curriculum Vitae

	<ul style="list-style-type: none"> <li>- Head of Studies "Study Centre Applied Sciences" (2008)</li> <li>- Head of Department Service Management/Logistics Management (since 2009)</li> </ul>
<p><b>Other Academic Roles and Appointments</b></p>	<ul style="list-style-type: none"> <li>- Lecturer at Center of Advanced Sciences (CAS) of DHBW (Heilbronn)</li> <li>- Lecturer at private Business Schools (outside DHBW) in Germany and India</li> <li>- Member of „Bundesvereinigung Logistik e.V. (BVL)“ (German Logistics Association)</li> <li>- Member of Advisory Board of "Best of Consulting" initiative of Wirtschaftswoche/Handelsblatt</li> </ul>