

## Program Framework International Management for Business and Information Technology

name of the module, (ECTS-Points), lecture, [number of contact hours]

Semester Subjects	1 <sup>st</sup> year of study		2 <sup>nd</sup> year of study		3 <sup>rd</sup> year of study	
	1 <sup>st</sup> semester	2 <sup>nd</sup> semester	3 <sup>rd</sup> semester	4 <sup>th</sup> semester	5 <sup>th</sup> semester	6 <sup>th</sup> semester
<b>General Business Administration</b> (25) [280]	<b>Fundamentals of Accounting</b> (6)		<b>Finance and Accounting</b> (6)		<b>Management</b> (7)	
	Financial Accounting [36]	Cost and Activity Accounting [36]	Investment and Finance [33]	Accounting, International Accounting [33]	Management and Controlling [40]	Selected Aspects of Management [30]
	<b>Fundamentals of General Business Administration</b> (6)					
	Introduction to General Business Administration, Intern. Management [36]	Marketing [36]				

Semester Subjects	1 <sup>st</sup> year of study		2 <sup>nd</sup> year of study	
	1 <sup>st</sup> semester	2 <sup>nd</sup> semester	3 <sup>rd</sup> semester	4 <sup>th</sup> semester
<b>Intercultural Management</b> (11) (127)	<b>Intercultural Management I</b> (6)		<b>Intercultural Management II</b> (5)	
	Fundamentals of Intercultural Management [36]	International Offices [36]	International Cooperation [33]	Intercultural Competence and Learning [22]

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	1 <sup>st</sup> semester	2 <sup>nd</sup> semester	3 <sup>rd</sup> semester	4 <sup>th</sup> semester	5 <sup>th</sup> semester	6 <sup>th</sup> semester
<b>Methods of Business Informatics</b> (33) [346]	<b>Fundamentals of Business Information Management</b> (5)		<b>Implementation of Methods in Business Information Management</b> (6)		<b>IT and Business Process Management</b> (7)	
	Introduction to BIM [24]	System Analysis and Design [36]	Project Management [33]	Case Study [33]	IT Management, IT-Law [40]	Business Process Management [30]
					<b>Seminar</b> (5) Seminar [50]	
					<b>Projekt</b> (5) Project I [25]   Project II [25]	
				<b>Current Topics</b> (5) Current Topics I [25]   Current Topics II [25]		

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<b>Informatics</b> (26) [300]	<b>Fundamentals of IT</b> (6)		<b>Databases</b> (6)			
	Introduction to IT [24]	Communication Systems [24] Operating Systems [24]	Database Design and Database Programming [44]	Database Systems Technologies [22]		
<b>Programming and Programming Techniques</b> (8)		<b>Distributed Systems Development</b> (6)				
Introduction to Programming [48]	Advanced Programming and Algorithms and Data Structures [48]	Web Programming [33]	Distributed Systems [33]			

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<b>Methodological Foundations</b> (15) [165]	<b>Research Methods and Academic Writing</b> (5)					
	Research Methods and Academic Writing I [15]		Research Methods and Academic Writing II [15]		Project Outline for Bachelor Thesis [20]	
<b>Mathematical Fundamentals I</b> (5)		<b>Mathematical Fundamentals II</b> (5)				
Mathematics for Business Information Management [30]	Logic and Algebra [30]	Statistics [28]	Operations Research [27]			

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<b>Further Core Modules</b> (10) [115]	<b>Law</b> (5) Contractual Basis and Law of Obligation [30]		<b>Economics</b> (5) Microeconomics and Macroeconomics [28]		Money, Currency, Foreign Economics, Economic Policy [27]	

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<b>Key Qualifications</b> (20) [115]	<b>Key Qualifications 1</b> (5) KQ I [30]		<b>Key Qualifications 2</b> (5) KQ III [28]			
	KQ II [30]		KQ IV [27]			
	<b>Language Module I</b> (5) Site-specific Lecture [21]		Site-specific Lecture [17]		<b>Language Module II</b> (5) Site-specific Lecture [15]	

Semester Subjects	1 <sup>st</sup> year of study		2 <sup>nd</sup> year of study		3 <sup>rd</sup> year of study	
	1 <sup>st</sup> semester	2 <sup>nd</sup> semester	3 <sup>rd</sup> semester	4 <sup>th</sup> semester	5 <sup>th</sup> semester	6 <sup>th</sup> semester
<b>Specialisation</b> (10) (100)					<b>Specialisation I</b> (5) Site-specific Lecture [25]	
					Site-specific Lecture [25]	
					<b>Specialisation II</b> (5) Site-specific Lecture [25]	
					Site-specific Lecture [25]	

<b>Bachelor Thesis</b> (12)					<b>Bachelor Thesis</b> (12)	
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	1 <sup>st</sup> semester	2 <sup>nd</sup> semester	3 <sup>rd</sup> semester	4 <sup>th</sup> semester	5 <sup>th</sup> semester	6 <sup>th</sup> semester
<b>Practical Modules</b> (48)	<b>Practical Module I</b> (20)		<b>Practical Module II</b> (20)		<b>Practical Module III</b> (8)	

<b>Sum of CP</b>	(72)		(69)		(69)	
	(210)					

<b>Contact hours</b>	[677]		[536]		[440]	
	[1653]					

## Site-specific Modules

### Alternative Languages (one module has to be attended)

Language Module: Business English						
Semester	1 <sup>st</sup> year of study		2 <sup>nd</sup> year of study		3 <sup>rd</sup> year of study	
	1 <sup>st</sup> semester	2 <sup>nd</sup> semester	3 <sup>rd</sup> semester	4 <sup>th</sup> semester	5 <sup>th</sup> semester	6 <sup>th</sup> semester
Key Quali- fication (10) (106)	<b>Business English I</b> (5)			<b>Business English II</b> (5)		
	Business English I [21]	Business English II [17]	Business English III [17]	Business English IV [20]	Business English V [15]	Business English VI [15]

Language Module: Spanish						
Semester	1 <sup>st</sup> year of study		2 <sup>nd</sup> year of study		3 <sup>rd</sup> year of study	
	1 <sup>st</sup> semester	2 <sup>nd</sup> semester	3 <sup>rd</sup> semester	4 <sup>th</sup> semester	5 <sup>th</sup> semester	6 <sup>th</sup> semester
Key Quali- fication (10) (106)	<b>Spanish I</b> (5)			<b>Spanish II</b> (5)		
	Spanish I [21]	Spanish II [17]	Spanish III [17]	Spanish IV [20]	Spanish V [15]	Spanish VI [15]

Language Module: German as a foreign Language						
Semester	1 <sup>st</sup> year of study		2 <sup>nd</sup> year of study		3 <sup>rd</sup> year of study	
	1 <sup>st</sup> semester	2 <sup>nd</sup> semester	3 <sup>rd</sup> semester	4 <sup>th</sup> semester	5 <sup>th</sup> semester	6 <sup>th</sup> semester
Key Quali- fication (10) (106)	<b>German as a foreign Language I</b> (5)			<b>German as a foreign Language II</b> (5)		
	German as a foreign Language I [21]	German as a foreign Language II [17]	German as a foreign Language III [17]	German as a foreign Language IV [20]	German as a foreign Language V [15]	German as a foreign Language VI [15]

### Specialisation

Specialisation: Service Management and IT Service Management						
Semester	1 <sup>st</sup> year of study		2 <sup>nd</sup> year of study		3 <sup>rd</sup> year of study	
	1 <sup>st</sup> semester	2 <sup>nd</sup> semester	3 <sup>rd</sup> semester	4 <sup>th</sup> semester	5 <sup>th</sup> semester	6 <sup>th</sup> semester
Specialisa- tion (10) (100)					<b>Service Management</b> (5)	
					Introduction to Ser- vice Management [25]	Service Sector oriented Marketing [25]
				<b>IT Service Management</b> (5)		
				Service Strategy [25]	Service Quality [25]	